

## The Company's Privacy Policy

This Privacy Policy describes how your personal information is collected, used, and shared when you submit any personal identifiable information via <https://sg.promosnear.me/voucherfest> or <https://sg.promosnear.me>

### PERSONAL INFORMATION THE COMPANY COLLECTS

When you download downloadable digital vouchers, The Company automatically collect certain information about your device, including information about your name, email address, mobile number, web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, The Company collects information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. The Company refers to this automatically-collected information as "Device Information."

The Company collects Device Information using the following technologies:

- "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- "Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Site.
- Personal Identifiable Information is collected and safely encrypted and stored in DREA Asia's database are used to ensure that all parties experience safe and personalised usage of the site.

When The Company refers to "Personal Identifiable Information" in this Privacy Policy, The Company references to the following: Name, Email Address and Mobile Number.

### HOW DOES THE COMPANY USE YOUR PERSONAL INFORMATION?

The Company uses the Personal Identifiable Information collected to create unique user accounts for storing and identifying purchasing behaviour, vouchers downloaded and provide personalised digital voucher recommendations via Email and SMS.

Additionally, The Company uses this Personal Information to:

Communicate with you;

When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

The Company uses the Device Information collected to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by

generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

The Company shares your Personal Information with third parties to help us use your Personal Information, as described above. For example, The Company uses Facebook to power our site--you can read more about how Facebook uses your Personal Information here:

<https://www.facebook.com/policy.php?ref=pf>. The Company also uses Google Analytics to help us understand how our customers use the Site--you can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>.

#### BEHAVIOURAL ADVERTISING

As described above, The Company uses your Personal Information to provide you with targeted advertisements or marketing communications, The Company believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by:

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INCLUDE OPT-OUT LINKS FROM WHICHEVER SERVICES BEING USED.

COMMON LINKS INCLUDE:

FACEBOOK - <https://www.facebook.com/settings/?tab=ads>

GOOGLE - <https://www.google.com/settings/ads/anonymous>

BING - <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

]]Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>.

#### DO NOT TRACK

Please note that The Company does not alter our Site's data collection and use practices when The Company sees a Do Not Track signal from your browser.

#### DATA RETENTION

When you create an account, download a digital voucher or redeem a digital voucher through the Site, The Company will maintain your information for The Company's records unless and until you ask us to delete this information.

#### CHANGES

The Company may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

## CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us via The Company's email or website.